



Rate Sheet

• Website, online and e-commerce solutions (prices are illustrative only) •

Item	Description	Estimated cost
1	Basic one-page personal website: from content supplied; contact form, social links	£750
2	Simple Wordpress website: up to 5 content pages, themed and structured, using supplied client content (logo, images, text); themed, menu, site search, social media links, blog, contact form	£1,500
3	Bespoke brochure website: up to 20 content pages, themed and structured, themed, menu, site search, social media links, blog, contact form	£2,500-£4,000
4	Corporate website: up to 20 content pages, contact form, CMS, blog, social media integration, access to site analytics	£5,000-£8,000+
5	Basic e-commerce website: up to 20 pages, up to 20 product pages, customer login, shop tool and payment gateway plugin, contact form, CMS, blog, social media integration, access to site analytics	£5,000-£15,000+
6	E-commerce platforms and payment gateway solutions	£10,000-£20,000+
7	Bespoke business management software and SaaS	£5,000-£50,000+

• Website Hosting, Security & Maintenance packages •

Item	Description	Estimated cost
8	Hosting & site maintenance: 1 website, monthly subscription in advance.	£190
	* Monthly site server hosting; up to 1GB memory	£15
	* Data backup: daily full-site backup, storage for 7 days, up to 1GB per week	£5
	Security: site Certificates, security plugins etc	£20
	Maintenance: server updates, patches, Wordpress, plugin and other software updates; client access to Google Analytics and Wordpress	£150
9	Hosting & site maintenance: 2-5 websites, per site.	£140
	* Monthly site server hosting; up to 1GB memory	£7.50
	* Data backup: daily full-site backup, storage for 7 days, up to 1GB per week	£2.50
	Security: site Certificates, security plugins etc	£10
	Maintenance: server updates, patches, Wordpress, plugin and other software updates; client access to Google Analytics and Wordpress	£120

* Scaled according to site memory size - see below

• Hosting & Site Backup •

Item	Description	Monthly	Annual
10	Data backups:		
	Daily full-site backup, storage for 7 days, up to 1GB per week	£5	£60
	Daily full-site backup, storage for 7 days, up to 3GB per week	£12	£144
	Daily full-site backup, storage for 7 days, up to 5GB per week	£20	£240
	Daily full-site backup, storage for 7 days, up to 10GB per week	£35	£420
11	Server hosting:		
	Monthly hosting of 1GB website	£15	£180
	Monthly hosting of 3GB website	£40	£480
	Monthly hosting of 5GB website	£60	£720
	Monthly hosting of 10GB website	£130	£1,560

Prices are per month, payable in advance - monthly via card payment subscription or quarterly / annually on receipt of invoice

• Helpdesk & other website support services •

Item	Description	Estimated cost
12	Ad hoc technical & website support , website content management, content changes, page design, client content support & troubleshooting (per hour or part thereof)	£50
13	Helpdesk contract - monthly (up to 5 hours p.m.) - rolling subscription	£195
14	Helpdesk contract - annual (up to 6 hours p.m.) - invoiced in advance	£2,000
15	Client training or consultancy: Wordpress, social media, digital marketing etc (virtual, per half hour)	£50
16	Website maintenance (per site, per month): software updates, patches, Wordpress, plugin and other software updates etc (excludes technical support, content changes and backups)	£150
17	Analytics reporting: client access to Google Analytics and Wordpress account plus quarterly PDF report overview, insights and recommendations	£150
18	Domain name: registration and annual renewal of parent url (excl cost of domain)	£75

• Marketing, communications and design services •

Item	Description	Estimated cost
19	Domain email hosting: up to five email aliases; free redirection service up to 10,000 emails (total traffic) per month	£10
20	G-Suite email hosting: up to 30 email addresses, £6 per user per month; 30GB of cloud storage; Google file sharing; video conferencing; 24/7 support, etc. (Scalable - upgrade to unlimited storage when you need it)	£180
21	SEO content management	please enquire
22	Social media channel management: Twitter, Facebook, Instagram, LinkedIn	please enquire
23	Email campaign tool: one-off client account set-up; one bespoke template design; clean up and import client distribution list (one-off); link to client website subscription plugin; set up initial subscription auto-reply and alerts	£75
24	Campaign mailings: build, testing and one set of client changes - per campaign (excl sending costs)	£50
25	Writing services: social media posts, blogs, marketing emails, newsletters, corporate brochures, annual reports etc	please enquire
26	Design services: printed or PDF newsletters, corporate brochures, annual reports etc	please enquire

• Strategic Consulting •

Item	Description	Estimated cost
27	Marketing & communication strategy	please enquire
28	Social media strategy	please enquire
29	Website content strategy	please enquire
30	IT consultancy (infrastructure design and architecture; full IT audit)	please enquire
31	Business IT support (installation of cloud-based or native applications; hardware installation and upgrades)	please enquire

Hot Chilli Box Terms:

- *Prices quoted here are in Pounds Sterling (GBP), unless otherwise stated. We are currently not a VAT vendor.*
- *Final payment is due within 30 days of invoice, with 50% payable in advance for web-based projects.*
- *Monthly retainers or SaaS subscriptions under £1,000 are payable on the date of invoice, via card. We use a secure card payment platform (Stripe) and do not see or store your card details.*
- *Prices are subject to change. Adjustment to initial cost estimates (up or down) may be made on receipt of detailed specifications, a new client brief, or changes to the scope of an in-flight project.*
- *Additional fees may be charged:*
 - *for anything outside the project scope (billed at an hourly rate of £50)*
 - *to expedite an agreed timeline (billed at £100 per hour)*
 - *when a client misses a deadline or is responsible for a delay in the completion of a project*
 - *for more than two rounds of client changes (author's corrections)*
- *Our proposals and cost estimates are valid for 30 days. Once accepted, they serve as a binding agreement between the client and Hot Chilli Box for the scope of activities outlined.*
- *The ideas presented in our proposals are copyright and may not be shared with or implemented by an alternative supplier.*
- *Should you decide not to proceed with a proposal, we reserve the right to charge you for our time and/or sell the proposal on to another client.*
- *We occasionally feature completed projects in our portfolio, use them as a promotional tool for future work, and we may publish client feedback online.*

Working with us:

Since we established Hot Chilli Box in 2008 we've been lucky to work on interesting and varied projects with some AMAZING clients who value what we do. As consultants we love that we have the flexibility and freedom to set our own hours and choose whom we work with.

Our overheads are low, so our prices are very reasonable. But we do not work for free. We charge for access to our talent, our professional skills, our considerable experience, our thoughts and ideas, our creativity.

Please respect our time — all of it — whether it's for a meeting, a phonecall, a brainstorming or planning session, or the delivery of a finished product such as a website or brochure.

In return, we will always try to deliver our very best work and add value for you.

- Thank you!